



ЦЕНТЪР ЗА ОБУЧЕНИЕ – БАН

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Basic Information:

Course Title: **CREATIVITY**

Lecturer: prof. dr. Katya Stoycheva

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Total Teaching Hours: 30

Annotation

This course aims to introduce its participants to the contemporary scientific theories and data on creativity as a human act and activity; to deepen their understanding of the ways creativity manifests itself in different realms of activity; to develop doctoral students' skills in analyzing the interaction of individual, social, cultural, and historical factors in the creative achievements. These knowledge and skills will support students' scientific work and career development.

The curriculum includes 12 sessions with lectures, discussions, group work, and practical exercises (24 teaching hours); a conversation with a prominent contemporary Bulgarian creator (2 teaching hours); the development of an independent project on a creativity-related topic (course work) and its presentation during the final session (4 teaching hours).

Course content

PART ONE

Topic / Module 1: Understanding Creativity. The Creative Product.

Topic / Module 2: The Creative Process – Models and Stages

Topic / Module 3: Creative Thinking and Problem Solving

Topic / Module 4: The Creative Personality and Motivation for Creativity

Topic / Module 5: The Life Path of the Creator

PART TWO

Topic / Module 6: Creativity: Science and Technology

Topic / Module 7: Creativity: Architecture, Design, and Advertising

Topic / Module 8: Creativity: Fine and Performing Arts

Topic / Module 9: Creativity and Writing

Topic / Module 10: Creativity in Learning and Education

Topic / Module 11: Creativity at Work and in Leisure Time



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Topic / Module 12: The Social Ecology of Creativity

Teaching and assessment methods

Students are evaluated based on an independent project (course work) on a creativity-related topic of their choice. The project is developed throughout the teaching period and is presented during the final session.

Competencies acquired as a result of training

Doctoral students who successfully complete the course would: - recognize the characteristics of creative behavior, creative product and the creative personality; - know how to examine the mechanisms underlying different forms of creative expression; - be able to apply the knowledge and skills they have acquired in their own research work.

Literature:

Mark A. Runco, Steven R. Pritzker (2020) (Eds.) Encyclopedia of Creativity, 3rd edition, Elsevier.

Mark A. Runco, Steven R. Pritzker (2011) (Eds.) Encyclopedia of Creativity, 2nd edition, Elsevier.

Mark A. Runco, Steven R. Pritzker (1999) (Eds.) Encyclopedia of Creativity, 1st edition, Elsevier.