



## ЦЕНТЪР ЗА ОБУЧЕНИЕ – БАН

1000 София  
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### Basic Information:

Course Title: **SOCIAL SURVEY RESEARCH**

Lecturer: **Prof. DSc. Emilia Chengelova**

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Total Teaching Hours: 30

### Annotation (up to 150 words)

The aim of the proposed course on the subject " Social survey research " (SSR) is doctoral students to receive basic knowledge and skills for the preparation and implementation of SSR. In choosing the topics for the proposed course, all the methodological and practical difficulties faced by social sciences researchers have been taken into consideration.

The course pays special attention to important developments appeared in the methodology and practice of the SSR by offering a critical assessment of pros and cons in terms of the conduct of scientifically sound and quality SSR. Several new methodological approaches, topics and issues are presented and discussed, including cases of inadequate choice of methods for research practice and negligence of important conditions and prerequisites, concerning their applicability. Internet alternatives of classic research methods and their relevant implementation are also part of the course.

### Course content (brief description by topics or modules)

Topic / Module 1: Essence and cognitive functionality of SSR

Topic / Module 2: SSR program/methodology: basic elements

Topic / Module 3: Quantitative methods

Topic / Module 4: Qualitative methods

Topic / Module 5: Internet existence of SSR methods

Topic / Module 6: Samples and their correct application in SSR

Topic / Module 7: Methods for statistical and mathematical processing of SSR information

### Teaching and assessment methods

Lectures

Practical seminars

Assignment of tasks for independent work and their presentation to the audience

Assessment: the basis for the formation of the assessment is the preparation of a presentation on a course topic and its presentation to the audience

### Competencies acquired as a result of training (3–5 points)

Skills for independent development of a sociological research program

In-depth knowledge and skills for working with quantitative and qualitative methods

Skills for independent development of research tools

Skills for independent processing of sociological research data



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### Literature:

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- Saykova, S., Atanasov, A., Chengelova, E. 2014. Social empirical research. Methodological aspects. BAS Publishing House “Prof. Marin Drinov”, Sofia.
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- Chengelova, E. 2016. The Interview in Social Sciences. E-book  
[http://www.omda.bg/page.php?tittle=Интервюто\\_\\_\\_в\\_социалните\\_науки&IDMenu=940&IDArticle=4933](http://www.omda.bg/page.php?tittle=Интервюто___в_социалните_науки&IDMenu=940&IDArticle=4933)
- Chengelova, E. 2020. Key Aspects in Developing a Methodology for Empirical Study of Undeclared Employment. Industrial Relations and Social Development. Issue 3, pp. 1-19, SEOOL. ISSN 2683-0167
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- Chengelova, E. 2008. Electoral sociology in the context of the European integration processes in Bulgarian society. In: Bulgarian society and European integration. Sociological aspects, Sofia, ISBN 978-954-8765-05-3, In co-author. pp. 257-274.



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**Additional information** (optional) (e.g., special requirements, laboratory equipment, prior knowledge)

It is recommended that candidates for the course have a basic knowledge of sociology  
Basic knowledge of statistics will be considered an advantage